



68<sup>th</sup> ANNUAL WNC HONORS AWARDS to RECOGNIZE COMMUNITY ACHIEVEMENT  
2017 COMMUNITY APPLICATION

Community Center/Club Name: **Bethel Rural Community Organization (BRCO)**

County: **Haywood**

Physical Address of Center/Club: **664 Sonoma Road, Waynesville, NC 28786**

Name of Individual Submitting Application: **Evelyn Coltman**

Daytime Phone: **828-648-3226**

Email: **evelyn3226@charter.net**

**Community Profile:** *(Worth up to 5 points)*

- What type of boundaries describes your community?  
\_\_\_ One community \_\_\_ District (fire or school) \_\_\_ Incorporated \_\_\_ **X** Unincorporated \_\_\_ Other
- Approximately, how many households are in your community? **2,500**
- When was your community organized? **1990** Has your community been in continuous operation? **Yes**
- Is your community a tax-exempt 501(c)(3)? **Yes** If yes, what is your Tax ID Number? **34-2063022**
- Does your community have a website? **Yes** If yes, please list. [www.bethelrural.org](http://www.bethelrural.org) and [www.bethelhalfmarathonand5k.weebly.com](http://www.bethelhalfmarathonand5k.weebly.com)
- Does your community center have access to high speed Internet? **No**
- Would your center be interested in providing a physical location for others to obtain Internet access using Wi-Fi technology, known as a hot spot? **We are considering. We will bring up issue at next board meeting.**
- Community mission statement: BRCO's Mission is to coordinate local and regional resources to perform programs and projects that enhance the quality of rural life in Bethel Community. BRCO's Vision – Preserving Yesterday – Helping Today – Planning for Tomorrow**
- FILL OUT COMPLETELY** your community officer's contact information to assist in updating our records.

<u>Name</u>	<u>Address</u>	<u>Email</u>	<u>Phone</u>
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President or Chair:	<b>Frances Adamson 121 Sisk Lane, Waynesville</b>	<a href="mailto:mulemom9@gmail.com">mulemom9@gmail.com</a>	<b>828-648-7292</b>
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Vice President:	<b>Carroll Jones 113A E Main, Morristown, Tennessee</b>	<a href="mailto:ccrymes.jones@gmail.com">ccrymes.jones@gmail.com</a>	<b>850-686-1472</b>
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Secretary:	<b>Susan Baxley 32 Indian Hills Loop, Waynesville</b>	<a href="mailto:susun@bellsouth.net">susun@bellsouth.net</a>	<b>828-648-5054</b>
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Treasurer:	<b>John Baxley 32 Indian Hills Loop, Waynesville</b>	<a href="mailto:baxbooks@bellsouth.net">baxbooks@bellsouth.net</a>	<b>828-648-5054</b>
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**Calico Cat Award:** This section is for updates and renovations to existing community centers. Describe in detail the improvements made to your facility from *August 2016 to August 2017* only. Include approximate volunteer hours for the work on the center or for the facility where your community meets. *(Worth up to 5 points)*

**BRCO completed 39 projects to the 1885 church/community center. Beautification Committee assessed needs, consulted with Department of Cultural Resources, changed door locks, repaired doorways, upgraded fire code deficiencies, installed kitchen light, made ceiling repair, cleaned signage, performed water filtration, repaired furnace, cleaned gutters, trimmed trees, and decorated for meetings.**

**BEAUTIFICATION/MAINTENANCE PROJECTS:**

- Walk-through to note repairs and upgrades (**2 hours**)

- Meeting with Cultural Resources Dept. to assess upkeep of the 1885 chestnut sanctuary (6 hours)
- NC Cultural Resources Department assessed antique window rope repairs.
- Door locks were changed. (12 hours)
- Installed punch-lock keyless entry system on the dining hall door (7 hours) (Expense for door locks and key-punch entry: \$105.87)
- Changed exterior door handles to handicapped compliant (3 hours) (Expense: \$ 128.39)
- Made/distributed duplicate keys with color chips (2 hours) (Expense: Donated)
- Filtration of water system was completed (4 hours) (Expense: \$636.65)
- Furnace was repaired (1 hour) (Expense:\$163)
- Repaired doorway damage (1 hour) (Expense: Work still in progress)
- Cold Mountain Nursery assessed landscape (1 hour) (Expense: Donated)
- Medford Tree Trimming trimmed 2 large trees (2 hours) Expense: \$595)
- Repaired ceiling in pastor's study (1 hour) (Expense:\$50)
- Cleaned gutters (1 hour) (Expense:\$25)
- Walk-through with Haywood County Fire Inspector resulted in the following upgrades: (2 hours)
  - Replaced 3 sets of emergency lights (1.5 hours)
  - Replaced batteries in all exit lights (1 hour)
  - Cleaned electrical/maintenance closet (1 hour)
  - Labeled electrical/maintenance closet (.5 hours)
  - Labeled electrical maintenance closet panel (1 hour)
  - Altered electrical switches/plates (8 hours)
  - Altered electrical outlets (1 hour)
  - Hung surge protectors behind television (.5 hours)
  - Created/installed exit map signage to direct people in case of fire (4 hours)
  - Added address numbers to exterior signage (1 hour)
  - Be Safe Fire checked all fire extinguishers (1 hour)
- (Expenses for all electrical code upgrades: \$ 148.57 + Donated Labor)
- Replaced kitchen light (2 hours) (Expense:\$116.63 + Donated labor)
- Cleaned exterior signage (3 hours) (Expense: Donated)
- Made decorations/Decorated - September, 2016, meeting (Fall theme) (33 hours)
- Made decorations/Decorated - November meeting (Thanksgiving theme) (26 hours)
- Made decorations/Decorated - January meeting (Winter theme) (14 hours)
- Made decorations/Decorated - March meeting (Easter theme) (20 hours)
- Made decorations/Decorated - May meeting (Memorial Day theme) (20 hours)
- Made decorations/Decorated - July meeting (July 4 theme) (9.5 hours) (Expense:\$48.12 + donated decorations for all meetings)
- Sold decorations at several meetings (1 hour) (Income: \$90)
- Sold table no longer needed (1 hour) (Income: \$80)
- Conducted set-up at 6 bi-monthly meetings (8 hours)
- Wrote website entry (6 hours)
- Wrote new Rental Agreement and placed on website (12 hours)

(Expenses: \$2,017.23)(Sales Income: \$170)(Projects: 39)(Partners: 18)(Volunteer Hours: 221)

**Volunteers:** Use this section to tell us about the volunteers at your community center/club. (Worth up to 10 points)

Approximately, how many volunteers served your community center/club over the past year?

**Volunteers are involved with 7 committees in addition to the work involved with 4 officers, 5 board members, 2 Facebook sites, Email, 2 websites, correspondents, and rental duties.**

**Members attended general and additional meetings/gave programs. Hours are calculated for all categories by multiplying the number of individuals x the number of hours for each project. Some volunteers performed duties in multiple projects/committees and will be counted as a separate volunteer for each project. This counting lists the number of volunteer duties: 195**

- **Beautification Committee** planned and executed every project regarding facility upkeep, decorated for 6 meetings, and updated website and rental agreement. **(10 members)**
- **Benevolence Committee** allocated funds for projects at 3 local schools, provided financial/humanitarian support for local citizens in need, donated to 2 local fire departments and the sheriff's department's Cops for Kids, financially supported non-profits: Buy Haywood, Haywood Waterways Association, Haywood County Health & Human Services Dental Clinic, Preservation NC. Updated website listing. **(4 members)**
- **Education Committee** provided speakers for 6 meetings, attended/gave workshops, screened and selected a local Pisgah High School scholarship recipient, supported local applications of the WNC Journey scholarship, and updated website listing with pictures of scholarship winners. **(6 members)**
- **Food Pantry Committee** coordinated procurement, storage, distribution of the MANNA food program, implemented food coupon project, is supported by churches/a business/citizens, researched liability issues, and updated the website listing. **(13 members)**
- **Historic Preservation Committee** conducts projects that collect, document, restore, preserve, and educate about the importance of the history of the area. The group was denied a state historic marker, so it is ordering a state-size marker for a significant Bethel inventor, collected/photographed historic art prints of Bethel, awarded the Pigeon Valley Award for Historic Preservation, and videotaped 11 segments for a historical DVD. The committee updated website which focuses heavily on local history. **(17 members)**
- **5K/half Marathon Race Committee** plans and coordinates with potential runners, sponsors, businesses, other non-profits, volunteers to produce NC's oldest half marathon/5K race. Race sponsor income is BRCO's main funding source. The race has its own website and also updated general website. **(8 members + 75 race day volunteers = 83 volunteers)**
- **Rural Preservation Committee** works with local farmers, food vendors, governmental agencies, local schools, profit/non-profit groups, and foundations to promote conservation easements, water protection, and local sustainable agriculture. The committee sponsored the Buy Haywood Agri-tourism brochure, provided support for Monarch Waystation development, filmed 3 segments and produced "Fertile Fields of Bethel" DVD, and updated its portion of the website with links to other preservation groups. **(6 members)**
- **Facebook, Email, Website Volunteers, and Correspondents** oversee information, pictures, events and announcements on our media sites as well as completing grants, applications, and thank you letters. Our email overseer directs email inquiries to appropriate individuals **(1 volunteer)**. BRCO maintains two web sites – one general **(1 volunteer)** and one for race applications **(1 volunteer)**. BRCO web master overhauled its website; committees each updated website information. BRCO maintains two Facebooks pages: BRCO Facebook **(1 volunteer)** and the BRCO 5K/Half Marathon Race Facebook **(1 volunteer)**. Correspondents do grants, applications, and thank-you letters. **(7 volunteers)**
- **Rentals:** scheduling, opening/closing, and a new rental agreement. **(1 volunteer)**
- **Officers** perform routine business duties of the organization.  
**President:** plans agenda, presides at meetings, appoints committees **(1 volunteer) (30 hours)**  
**Vice-President:** board/general meetings/fills in for President **(1 volunteer) (24 hours)**  
**Secretary:** Minutes at all meetings, keeps role, and sends group emails **(1 volunteer) (48 hours)**  
**Treasurer:** tracks expenditures/income/ budget/fund management **(1 volunteer) (25 hours)**
- **Board of Directors: Chairman:** plans agenda/ oversees 6 board meetings. **(1 volunteer)(18 hours)**  
**President and 3 other board members:** set the tone and direction for BRCO **(4 volunteers) (30 hours)**
- **Speakers at Meetings:** relevant topics at 6 meetings **(7 volunteers)(8 hours – listed as Education)**
- **General Meetings:** 6 times yearly. **(September-52 hours) (November-50 hours) (January-44 hours) (March-58 hours) (May-58 hours) (July-58 hours) (Average 27 volunteers per meeting)(Board meeting attendance by non-board – 20 hours)**
- **BRCO outside meetings** attended; **workshops given** by BRCO. **(11 volunteers – listed by committee)**
- **Media/Rental:** Email, Facebook, Websites, Correspondents, Rental **(13 volunteers)**

□ **Roughly, how many volunteer hours were recorded for your center/club programs over the past year?**

- **Beautification Committee:** **221** hours; **39** projects; **18** partners; **\$2,017.23** expense; **\$170** sales.
- **Benevolence Committee:** **74.5** hours; **25** projects; **24** partners, **\$5,522.31** expense, **\$647** donations.
- **Education Committee:** **117** hours; **17** projects, **20** partners; **\$500** expense.

- **Food Pantry Committee:** 866.75 hour; 130 projects; 19 partners, \$1,746.87 expense; \$2,660 donations.
- **Historic Preservation Committee:** 666.5 hours; 59 projects; 56 partners, \$2,379.38 expense; \$1,835 donations; \$1,113 sales – totaling \$2,948 income.
- **5K/Half Marathon Race Committee:** 338 hours; 28 projects; 37 partners/sponsors, 7,401.88 expense; \$5,400 donation/sponsorship funds, \$6,416.43 entry fees, and \$154 sales – totaling \$11,970.43.
- **Rural Preservation Committee:** 262 hours; 17 projects; 31 partners; \$5,878.22 expense; \$1,500 donations; \$285 sales = Total income \$1,785.
- **General Operational:** 1,115 hours; 14 partners; \$5,300.42 for utilities/insurance/website, etc.; \$13,245 for rentals/donations, awards/grants.
- **Directors:** 48 hours on board meetings, using 5 volunteers. (listed as General Operations)
- **Officers:** 127 hours on general operational duties, using 4 volunteers.(listed as General Operations)
- **General Membership:** 340 hours at 6 general and 6 board meetings. (listed as General Operations)
- **Member Volunteers:** 103 hours at 7 meetings/projects outside the organization. (see each committee)
- **County Council of Community Clubs attendees:** 46 hours at 3 meetings (listed-Education Committee)
- **WNC Communities Awards Luncheon:** 20 hours. (listed as Education Committee)
- **Facebook (30 hours), Email (25 hours), Website (500 hours), Grant Writing (100 hours), Correspondence (40 hours), and Rental (10 hours);**Board and general meetings totaled 515 hours on 11 projects (listed as General Operations). (Race Facebook hours listed with Race Committee; website update hours for each committee listed with each committee) **Total General Operational Hours: 1,220.**

**TOTAL NUMBER OF VOLUNTEER HOURS: 3,765.75**

□ **How does your center/club attract new volunteers or younger generations to volunteer?**

**Meeting/Speakers/Programs provide an attraction for old members and newcomers**

- Hold 6 meetings a year which are advertised in the media, Facebook, web site, and via email invitation
- Meetings feature pot-luck dinners prior to the meeting to attract attendance.
- Each meeting features a speaker talking about a relevant topic.
- Committees report on topics of interest to the organization and the community.

**Sponsors promote BRCO, and BRCO promotes sponsors**

- Committees solicit sponsors in order to attract interest in BRCO's programs/projects.
- Sponsors promote BRCO, and BRCO promotes sponsors on the web site and at events.
- A different sponsor is acknowledged and discussed at each meeting.

**Websites (2), Facebooks (2), and Email all have outreach through social media**

- Website update (8 months/863 hours) details activities, history, programs, and sale items.
- Race website is used specifically to advertise and promote the 5K/Half Marathon Race.
- Facebook page points to club accomplishments and activities as well as local events.
- Race Facebook page promotes the race and alerts to updates.
- BRCO's own email address allows visitors to easily contact BRCO.
- Email allows BRCO to contact members about meetings and community events.
- Email information is sent to new and potential members.
- Email maintains contact with former members to encourage them to return to meetings.

**Projects/Committee Programs are promoted that are of interest to local Citizens**

- **Beautification Committee** draws individuals interested in the beautification of our historic facility or who are interested in decorating. (3 new members).
- **Benevolence and Food Pantry Committees** attract individuals who are interested in contributing to the health and well-being of disadvantaged citizens in the community. (1 new member)
- **Education Committee** appeals to those who wish to promote opportunities for learning and providing financial assistance for students wishing to further their education. (2 new members)



- **Historic Preservation Committee** attracts those who are interested in local history. (4 new members).
- **5K/Half Marathon Race** attracts race enthusiasts and individuals interested in promoting the community as a recreational area. (Many young people and community citizens participate, especially on race day).
- **Rural Preservation Committee** appeals to enviro/sustainability minded individuals.

### Meetings/Seminars/Workshops Attended

Committee members participate in meetings/seminars/workshops to enhance intake of information that benefits the committee/organization/community. The more our members know, the better our outreach can be.

- **BRCO outside meetings** are attended by volunteers. **(93 hours – Meetings counted where listed)**  
WNC Communities dinner with 4 speakers at WNC Stockyard Facility:  
“Starting a Telemedicine Clinic” - Doug Harrell-Tipton Hill Community  
“Internet and Education” - Karen Hammett- Fines Creek Community  
“Linking Farmers to Restaurants via the Internet” by Tim Will-Rutherfordton  
“Journey to Get Broadband” - Nikki McCall-Upper Cartoogechaye **(6 hours – Education)**  
“Building a High Performance Non-Profit” at Haywood CC - John Curtis **(3 hours - Education)**  
“Challenges and Strategies for Presenting Difficult History” - Museums in Partnership/NC Federation of History Speakers: Sara Blanchett-Reed Goldmine, TJ Holland-Eastern Band of Cherokee/Junaluska Museum, Jason Luker-Gaston County Museum, Vivian McDuffie-NC Fed of History **(8 hours - Historic)**
- **County Council of Community Clubs** meetings with 5 other clubs **(56 hours – Education)**  
**Richard Hurley**, singer  
**Laurel Kays** with **Southwestern NC Resource Conservation and Development Council** - Firewise program  
Presentation of clubs’ activities to **Haywood County Commissioners**
- **WNC Communities annual awards dinner** **(20 hours - Education)**

### Programs Presented reach potential new members **(105 Hours – Meetings counted where listed)**

- Rural Preservation Committee presented workshop to Leadership Haywood about BRCO’s role as a leader in rural preservation in Haywood County and the state **(10 hours – Rural Preservation)**
- Historic Preservation Committee gave program at nursing home about citizen who had contributed to local history by participating in BRCO’s *From New College to Springdale* DVD. **(13 hours – Historic Preservation)**
- BRCO’s *From New College to Springdale* DVD was the featured program at Haywood County Friends of the Library’s annual meeting. **(2 hours – Historic Preservation)**
- Rural Preservation Committee chair developed a Monarch Waystation garden at Shelton House Museum as a demonstration tool. **(80 hours – Rural Preservation)**

### Publicity in local media about various projects keeps BRCO’s name in the news.

### Sale Items attract attention which gets people interested in BRCO’s mission and meetings

- BRCO photographed/sells on the website 16 art prints of historic sites.
  - BRCO produced/sells on the website and at stores *Legends, Tales & History of Cold Mountain, Books 1 – 6*.
  - BRCO sells at a local restaurant book donated by local author, *Rebel Rousers*.
  - BRCO produced/sells on the website and in stores 5 DVDs on local history/farming: *Walking in the Footsteps of Those Who Came Before Us, Inman Family in the Civil War, From New College to Springdale, Land of Promise, and Fertile fields of Bethel*.
  - BRCO produced/sells on the website/ in stores 1 CD: *Cold Mountain Heritage Driving Tour*.
  - BRCO sells all race awards items not used on race day after the race and at a local restaurant.
  - BRCO’s Beautification Committee makes and sells table decorations at meetings.
- Community Fund Raising:** (Worth up to 25 points) Share fund raising activities lead by the community center.

### How does your center/club recognize your volunteers for their efforts? (Bonus worth up to 5 points)

- Members who perform duties above the average are **recognized at meetings**.

- Outstanding achievement of an **individual is recognized through BRCO emails.**
- **Endeavors within a committee are recognized via email** to other committee members.
- **Thank you letters are mailed to speakers** to recognize their efforts.
- **Thank you letters** are mailed to all to donors, including in-kind who have donated services.
- **The Historic Preservation Committee recognizes** annually an outstanding person who has achieved extraordinary accomplishments in history: **Pigeon Valley Award for Historic Preservation.**
- **The Historic Preservation Committee nominated 4 local citizens and our Historic Preservation Committee for NC Society of Historians’ state history award.** All received the award and publicity.
- **The David Curphey Citizenship Award** is presented to an eighth grade graduate (Curphey is BRCO’s longest continuing member).
- **Non-profit organizations, schools, and others** which support BRCO’s efforts or whose mission complements BRCO’s goals **receive monetary support from BRCO (SEE Benevolence section on page 9-10 for details of the \$5,523.31 BRCO donates to these groups and individuals)**
- **Media publicity** in two newspapers **recognizes the work of individuals and committees.**

**Community Fund Raising:** This section is to share successful fund raising activities led by the community center/club only. If the center supported other fund raisers share that in the collaboration section. (Worth up to 25 points)

**Provide an overall total amount of funds your community center raised this past year.**

**BRCO receives funds from several sources which are outlined in detail under each committee section:**

<b>DONATIONS, SPONSORS, AND OTHER INCOME</b>	<b>TOTALS</b>
• Contributions from other non-profits	<b>\$ 2,150.00</b>
• Donations from businesses – primarily race sponsorships	<b>\$ 7,400.00</b>
• Donations from individuals	<b>\$ 2,844.00</b>
• Donations from religious organizations	<b>\$ 2,123.00</b>
• Governmental funding	<b>\$ 1,500.00</b>
• 5K/Half Marathon Race Entry Fees	<b>\$ 6,416.43</b>
• Rental	<b>\$ 9,270.00</b>
• Sale items	<b>\$ 1,722.00</b>
<b>TOTAL INCOME</b>	<b>\$ 33,425.43</b>

**Describe your community center/club’s most successful fundraising event or activity. How much was raised and who benefited?**

Income from rental of BRCO’s 1885 sanctuary/1964 classroom-dining/kitchen addition competes with the 5K/Half Marathon Race income as the top two fundraising efforts of the organization. Rental income, however, requires very little effort on the part of membership. Encouraging Word Baptist Church’s monthly rental brings in **\$9,000** per year. This year’s rental income to individuals and groups brought in **\$270**. Total rental income was **\$9,270**. The largest fundraising endeavor that requires ongoing, year-round effort on the part of numerous BRCO players is the 5K/Half Marathon Race each October. BRCO’s Half Marathon is the oldest half marathon in the state and the third oldest in the Southeast. It is the flattest, most scenic race in the region. BRCO’s Half Marathon is affiliated with the Asheville Track Club Grand Prix and is USATF Certified #NC 12099Ph, allowing a runner to set national time records on BRCO’s race course. **224** local, regional, state, and out-of-state runners registered for the race. Race day requires the voluntary services of two local fire departments, the sheriff’s department, school personnel, BRCO members, and other community volunteers, including junior varsity and varsity cheerleading squads from Pisgah High School. Volunteers provide a variety of hot soups and baked goods, man water stations, oversee 2 awards ceremonies, provide race tracking and safety/traffic control. The organization partners with local businesses which sponsor the event. Race sponsorships totaled **\$5,400**. Race entry fees totaled **\$6,416.43**. In addition, sales of race awards/supplies after the race amounted to **\$154**. Total income from the race: **\$11,970.43**

**BRCO’s income is used for the following expenditures that benefit the organization and community:**

<b>Beautification expenditures:</b>	<b>\$ 2,017.23</b>
<b>Benevolence expenditures to individuals:</b>	<b>\$ 1,056.18</b>
<b>Benevolence expenditures to schools:</b>	<b>\$ 2,448.13</b>

Benevolence grants to other non-profits:		\$ 2,018.00
	<b>Benevolence Total: \$5,522.31`</b>	
Educational expenditures:		\$ 500.00
Food Pantry expenditures:		\$ 1,746.87
Historic Preservation expenditures:		\$ 2,429.38
	<b>(Minus \$50 listed under Benevolence)</b>	<b>-\$ 50.00</b>
Race expenditures:		\$ 7,401.88
Rural Preservation expenditures:		\$ 6,923.22
	<b>(Minus \$1,045 listed under Benevolence)</b>	<b>-\$ 1,045.00</b>
Organization operations:		\$ 5,300.42
<b>TOTAL EXPENDITURES That Benefit the Organization and the Community:</b>		<b>\$30,746.31</b>

Did your community apply for any grant funds? If so, describe the outcome.

**BRCO solicited funds directly through personal contact rather than initiate a formal grant process for the organization's projects. BRCO received funds from businesses/government/individuals/non-profits.**

- Benevolence Committee solicited sleeping bags (10) and funds to assist with funding the "Children in Transition" (homeless children) sleeping bag project:  
(Carol Litchfield \$500; Rosemary Janes \$50; Nancy Armstrong \$25; Others \$72) = \$647
  - Food Pantry Committee solicited funding from two churches, a business, and individuals:  
(Encouraging Word Baptist Church \$1,200; Riverside Baptist Church \$923; Individuals \$37; Haywood County Farm Bureau \$500) = \$2,660
  - Historic Preservation Committee solicited funds from locals and organization members to fund a historic marker for NC's most prolific inventor, a Bethel native.  
(Carol Litchfield \$900; Rosemary Janes \$500; Mr. and Mrs. Carroll Jones \$200; Mr. and Mrs. Richard Coltman \$100; Mr. and Mrs. Jack McCracken \$100; Norman Long \$25; Other \$10)= \$1,835
  - Race Committee solicited sponsors for the Half Marathon/5K Race:  
(Appalachian Apothecary \$100; Black Bear Café \$100; Canton Insurance \$250; Clark & Leatherwood \$100; Cold Mountain Nursery \$250; First Citizens Bank \$300; Frank's Singlestop \$250; Haywood Regional Medical Center \$500; Hometruster Bank \$250; Joey's Pancake House \$500; Jukebox Junction \$1,000; Dr. John Highsmith \$100; JW Johnson Tomato \$300; Ken Wilson \$250; Pigeon Valley Septic \$100; Riverview Farms \$100; Rogers Express Lube \$250; Sunburst Trout \$250; Waynesville Tire \$350; Wells Funeral Home and Events Center \$100) = \$5,400
  - Rural Preservation Committee solicited from two businesses to fund *Fertile Fields of Bethel* DVD:  
(Farm Bureau \$500; Haywood EMC \$1,000) = \$1,500
  - General Donations: (Dan Thomas \$200; George Ivey \$100; Thomas Smith \$25) = \$325
  - Haywood County Commission granted \$1,500 to BRCO and to other community clubs. = \$1,500
  - County Council of Community Clubs funded \$150 to BRCO. Half of the fund was for having the highest attendance of any club in the county at 3 meetings. = \$150
  - WNC Council of Community Clubs gave the organization its top award, Community of Distinction, for \$2,000 at its annual meeting. = \$2,000
  - BRCO has applied for a utilities/food grant from United Way – results not in.
- TOTAL FOR INCOME FROM DONATIONS, SPONSORSHIPS, GRANTS: \$16,017**

Did your community try a new or different fundraising event or method this year? If so, describe the outcome. (Bonus worth up to 5 points)

- BRCO became alarmed after reading that Haywood County has over 400 children in transition (homeless). BRCO's Benevolence Committee contacted Bethel Elementary, Bethel Middle, and Pisgah High Schools to determine the number of students from Bethel who are listed as transitional children. Bethel Elementary - 11, Bethel Middle - 5, Pisgah High - 6. Members donated sleeping bags(10), and member donations funded the remainder of the project. Our Benevolence Committee chair coordinated with school guidance counselors about the type/size of sleeping bags to deliver to the students before Christmas. Our sleeping bag project resonated with our members who were touched and extremely generous. (Expense: \$153.13) (Income: \$647)

- BRCO has partnered with the Department of Health and Human Services Free/Reduced Fee Dental Clinic to pay for dental work for indigent children from Bethel. The clinic director spoke at our meeting, and members brought dozens of children's books to be made available at the clinic so that each clinic child may take home a book. While no funds were raised, members gave hundreds of dollars in books for underprivileged children to take home after a dental visit.
- BRCO's Historic Preservation Committee attempted unsuccessfully to secure a state historic marker for a Bethel resident who died in 1940 who was NC's most prolific inventor. We decided to raise funds for this marker project. We solicited the community and BRCO membership at meetings and via newspaper and were able, along with BRCO's donation of \$700, to raise the necessary \$2,500. Gifts as high as \$900 and \$500 came in for the project. **(Income: \$1,835)**
- BRCO embarked upon an 8 month project to completely re-work the entire website. We added a great deal of historical information about Bethel Community as well as details about all of our committee work. **(Expense: All labor, including web master, was donated)**
  - a. We were able to update all of our sale items (art prints, books, CD, and DVDs) and place those on the website so that people can purchase them either via check or else by using PayPal.
  - b. Books online are now available in EBook format only in order to save printing/shipping costs.
  - c. Our new *Fertile Fields of Bethel* DVD has a 60 second trailer on the website so that viewers can watch a tiny segment to entice purchase.
  - d. Our new *Fertile Fields of Bethel* DVD is sponsored by Farm Bureau (two year \$2,500 sponsorship) who will distribute a copy to each county agriculture department in the 100 NC counties. We are hopeful that this generous gesture will increase recognition and sales.
  - e. The website opened at the end of July, so we have not yet had time to determine how well our efforts will pay off regarding increase in sales.
- Applied for a grant for Emergency Food and Shelter National Program, Phase 34, for community assistance with food, medical, and utilities for \$3,000. Results – Not learned by deadline.

**Programming & Education:** Describe any programs or meetings held to share valuable information or to educate residents on topics relevant to your community. (Worth up to 15 points) √

**BRCO's bi-monthly programs are our educational outreach to the community. Speakers are either businesses in the community or else individuals or organizations that relate to BRCO's core mission.**

- September – Carroll Jones, author, has documented the life and inventions of a native son, NC's most prolific inventor. **(6 hours)**
- November – Sharon Woodrow and helper, Haywood County Public Library, held an inter-active session to get members ideas about upgrades to the library. **(1 hour)**
- January – Patrick Johnson, Haywood County Health & Human Services Agency, outlined programs, particularly dental which BRCO helps fund. **(1 hour)**
- March – Kray Sloan, Sloan's Plant Farm, spoke to the healing power of plants **(1 hour)**
- May – Dan O'Neal, architect, discussed small houses (Quan units). **(1 hour)**
- July – Mike Finton, Reynolds School Foundation, outlined restoration plans for the historic African American school in Canton by owners, Gladys Knight (famous singer) and her husband. **(1 hour)**  
**\*All speakers counted as Education Committee)**
- Senior Resource Center gave Medicare information to food pantry participants. **(see Food Pantry)**
- Medical group gave drug card information to food pantry participants. **(see Food Pantry)**
- Instructed food pantry participants with children about Clothes to Kids **(see Food Pantry)**
- Rural Preservation gave workshop to Leadership Haywood. **(see Rural Preservation)**
- Rural Preservation developed Monarch Waystation as demonstration tool **(see Rural Preservation)**
- Historic Preservation gave program at local nursing home **(see Historic Preservation)**
- Historic Preservation's *Springdale* DVD was featured as part of the program at Friends of the Library's annual meeting **(see Historic Preservation)**

**Community Outreach, Projects & Collaboration:** Describe your community centers or club's outreach efforts or projects created to improve the quality of life for residents in your area. Identify if these activities were joint efforts with other community centers, local government, nonprofit agencies, schools, farms or businesses. Projects may be related to conservation, beautification, health, education, technology, job support, serving those in need, etc. (Worth up to 30 points)



**BRCO's 7 committees identify, develop, and carry out the group's varied projects. Each category indicates 1 project unless otherwise specified. All items listed evidence BRCO's community outreach. BEAUTIFICATION COMMITTEE projects beautify/maintain the community center, the 1885 Bethel Presbyterian Church. The building is used by Encouraging Word Baptist Church every week and by individuals and groups within the community on a rental basis. BRCO takes seriously its stewardship by providing a clean, attractively decorated facility.**

- **Please reference the Calico Cat Award section for complete details of all Beautification projects:**
- Beautification Committee members planned/ coordinated all maintenance/restoration projects of the 1885 Bethel Presbyterian Church/community center. We purchased from/affiliated with local businesses.
- Beautification Committee members planned the theme and decorated for 6 general meetings. Items were purchased from local businesses. Decorations were sold to raise funds.
- Updated web site to include pictures of the facility and all improvements that have been made as well as updated the rental agreement to outline attractive features about the facility.

**(Expenses: \$2,017.23) (Sales Income: \$170)(Total Income: \$170) (Projects: 39)(Volunteer Hours: 221) (Partners: 18)**

**BENEVOLENCE COMMITTEE provides humanitarian assistance to local schools, individuals, and other non-profits.**

- Coordinated with Bethel Elementary/Bethel Middle/Pisgah High Schools/Walmart to donate sleeping bags to children in transition (homeless). **(15 hours) (3 projects) (Expense: \$153.13) (Income: \$647)**
- Donated to Bethel Elementary to provide **\$500** for needy children Christmas fund **(1 hour)**
- Donated to Bethel Middle to provide **\$500** for needy children Christmas fund. **(1 hour)**
- Donated to Bethel Middle to provide **\$750** as a principal's discretionary fund. **(1 hour)**
- Donated to Bethel Middle to provide a **\$50** citizenship award to an eighth grader. **(1 hour)**
- Donated books to Health & Human Services Agency to the free/reduced fee dental clinic **(1 hour)**
- Donated up to \$1,000 for dental work to Health & Human Services Agency for Bethel Elementary/Bethel Middle indigent students **(1 hour) (Expense: \$ 168)**
- Donated funding for **6** citizens in need of electrical/fuel assistance **(4 hours)(6 projects) (\$1,056.18)**
- Donated **\$500** to the Lake Logan Fire Department **(1 hour)**
- Donated **\$500** to the Center Pigeon Fire Department **(1 hour)**
- Donated **\$250** to Haywood County Sheriff's Department's Cops for Kids **(1 hour)**
- Donated **\$50** to Preservation NC **(.25 hours)**
- Donated **\$500** to the Buy Haywood Project for sustainable agriculture **(1 hour)**
- Donated **\$495** to Bethel Middle School's FFA for competition jackets **(1 hour)**
- Donated **\$50** to Haywood Waterways Association for conservation **(.25 hours)**
- Applied for a United Way grant Emergency Food and Shelter National Program for assistance for community for food, medical, and utilities **(4 hours)**
- Updated the website listing **(10 hours)**
- Member partnered with Pigeon Community Center to read books to children **(30 hours)**

**(Expenses: \$5,522.31)(Income: \$647) (Projects: 25)(Volunteer Hours: 74.5) (Partners: 24)**

**EDUCATION COMMITTEE provides speakers at meetings, attends/gives workshops, and sponsors a \$500 scholarship to a Pisgah graduate.**

- Facilitated scholarship application with Pisgah High guidance department. **(2 hours)**
- Selected scholarship recipient for the 2016 scholarship. **(10 hours)**
- Awarded **\$500** scholarship to Pisgah High School senior, Cassie Parris **(1 hour)**
- Provided **7** speakers for **6** BRCO meetings) **\*See pages 8-9 for list of educational programs/speakers at BRCO meetings. (6 projects) (11 hours)**
- Upgraded website by listing pictures of past scholarship recipients **(8 hours)**

**\*See page 5 - list of workshops/meetings attended by BRCO members (103 hours – 85 counted here)**

**\*See page 5- list of programs by BRCO (105 hours – counted as Rural and Historic Preservation) (Expenses: \$500) (Income: 0) (Projects: 17) (Volunteer Hours: 117) (Partners: 20)**

**FOOD PANTRY COMMITTEE** provides food to approximately 20 indigent families each month. The committee coordinates with the Rural Preservation Committee and Haywood County Farm Bureau to offer produce tickets to local farms. Three local churches and one local family routinely assist with funding/food.

- BRCO volunteers coordinate with MANNA/Aldi's/Go Grocery to order and transport all types of food items most weeks. **(50 projects) (400 hours) (Expense: \$1,365.92)**
- BRCO volunteers sort and arrange all goods. **(24 projects) (48 hours)**
- Pantry participants pick up canned goods, meat, produce, dairy, etc. while a number of BRCO volunteers assist. **(12 projects) (288 hours)**
- Liability consultation with our insurance company concerning food give-away **(2 hours)**
- Jeru Truck Farming Company researched "Good Samaritan" Law that applies to non-profits who, with good intention, distribute food. **(2 hours)**
- Initiated temperature monitoring/inspection program **(10 hours)**
- Contracted with Century Appliance to inspect refrigeration equipment **(2 hours) (Expense: \$ 90.95)**
- Haywood Gleaners provides produce for pantry participants **(10 hours)**
- Haywood County Farm Bureau donated **\$500** to the farm/coupon project. **(1 hour)**
- Encouraging Word Baptist Church donated **\$1,200** to support the pantry.
- Riverside Baptist Church donated **\$923** to support the pantry.
- Spring Hill Baptist donated food each quarter to the pantry. **(4 projects) (2 hours)**
- Duncan family donated staple supplies each month. **(12 projects) (24 hours)**
- Local citizen gave one-time large food donation. **(2 hours)**
- Donated funds from anonymous source **(Income: \$37)**
- John Chicoine, Senior Resource Center, offered advice about Medicare. **(12 projects) (36 hours)**
- Medical group offered drug card information to pantry patrons. **(.25 hours)**
- Provided information about the county dental clinic to patrons **(.25 hours)**
- Provided information about Clothes to Kids for participants with children **(.25 hours)**
- RP Committee/pantry give coupons for local farm produce. **(30 hours) (Expense: \$290)**
- Listed with regional 2-1-1- service to facilitate food support to individuals **(1 hour)**
- Website update lists contact and qualifications for receiving food. **(8 hours)**

**(Expenses: \$1,746.87) (Donated Income: \$2,660) (Projects: 130) (Volunteer Hours: 866.75) (Partners: 19)**

**HISTORIC PRESERVATION COMMITTEE** researches, collects, documents, and educates about historical sites and data in Bethel and Haywood County.

- Collected 1 photograph for photographer to reproduce into sellable art print. **(1 hour)**
- Nick De Paolo, artist, painted the historic Bethel School campus **(3 hours)(Expense:\$325)**
- Gary Woollard, artist, is painting Truss Bridge #79, NC's oldest metal truss bridge. **(2 hours)**
- Photographer, John Rolland, reproduced art prints which we sell. **(4 hours) (Expense: \$281)(2 Projects)**
- Village Framer framed art prints and awards. **(3hours)(Expense:\$294.25)(2 Projects)**
- Historic Preservation chair printed/donated *Legends, Tales & History of Cold Mountain, Books 1-6*, which we sell. **(10 hours) (Expense: Printing Donated); (Shipping:\$14.34) (6 projects)**
- Breaking Bread Café sold/local author donated *Rebel Rousers* book income to BRCO. **(2 hours)**

- Videographer made copies of CD/DVDs which the group sells. **(1 hour) (Expense:\$125.60) (2 projects)**
- Filmed 15 people , 12 history DVD segments. **(82.5 hours) (Expense: \$1,257.73) (8 projects)**
- Contract with BRCO/music group/videographer, to produce CD/DVD/Sample Trailer package **(30 hours)**
- Friends of the Library showed BRCO's *Springdale DVD* at its annual dinner. **(2 hours)**
- Application submitted to nominate Truss Bridge #79 to the National Register **(80 hours)**
- Researched original location of two local historic bridges **(5 hours)**
- Received awards from the NC Society of Historians for *From New College to Springdale DVD* **(40 hours)**
- Presented program/award at nursing home: Pigeon Valley Award to Dick Alexander who was the interviewee in the *From New College to Springdale DVD* **(13 hours)**
- Selected Ted Darrell Inman as recipient of the 2017 Pigeon Valley Award **(3 hours)**
- Provided publicity about 6 historic preservation projects to 2 local news outlets **(6 hours) (6 projects)**
- Donated Osborne Boundary Oak seedlings to Haywood Community College, Bethel Middle's FFA, DAR, Haywood County Historical & Genealogical Society, and a supporter**(30 hours)**
- Blue Ridge Books/Breaking Bread Café sell books, CDs, and DVDs. **(5 hours) (2 projects)**
- BRCO is one of 70 sites on Blue Ridge National Heritage Area's Heritage Trail.
- BRCO is affiliated with Haywood County TDA's Haywood County Quilt Trail.
- Set up library of Bethel's historic information **(8 hours)(Expense: \$81.46)**
- Drive to fund local historic marker that will be installed this fall **(2 hours) (Income: \$1,835)**
- Received guidelines from NCDOT for installing local historic marker **(8 hours)**
- Permission from land owner to place local historic marker **(1 hour)**
- Sewah Sign Company is making a historic marker for NC's most prolific inventor. **(3 hours)**
- Dave Mc Carson mows Pigeon Gap Watering Hole. **(4 hours) (Expense: Donated)**
- Donated to Preservation NC **(Expense: \$50 – listed as Benevolence)**
- Sold **5** art prints, **23** books, several CDs/DVDs **(8 hours) (Income: \$1,113) (Projects: 6)**
- Created new logo for BRCO from an existing sign **(2 hours)**
- Website update to include Bethel history information **(200 hours )**
- Website update about all of the writers who have come from Bethel **(100 hours )**
- Attended workshop by Department of State Archives and the Federation of NC History **(8 hours)**  
**(Expenses: \$2,429.38 - \$50 counted as Benevolence = \$2,379.38) (Donated Income: \$1,835) (Sale Income: \$1,113) (Total Income:\$2,948) (Projects: 59) (Volunteer Hours: 666.5) (Partners: 56)**

**5K/HALF MARATHON RACE** is held each October and is the primary fundraiser for BRCO. The race is the oldest Half Marathon in North Carolina and the third oldest in the Southeast.

- Host a Race website **(8 hours)**
- Website updates for both race and general website **(3 hours)**
- Market the race on BRCO's Facebook **(10 hours)**
- Market race at other races **(4 hours)**
- Conduct online registrations **(8 hours)**
- Host meetings/online discussion to plan details of both races **(40 hours)**
- Design t-shirts **(6 hours)**
- Order awards, t-shirts, race give-away products, food **(12 hours)**
- Set up race course with appropriate signage **(12 hours)**

- Set up registration forms/site and maintain it **(3 hours)**
- Set up/maintain water stations for race day **(30 hours)**
- Set up/maintain awards tables for race day **(2 hours)**
- Set up sale/give-away table for race day **(1 hour)**
- Set up/maintain free t-shirt table **(3 hours)**
- Bethel Middle School provides pre/post-race location and personnel **(6 hours)**
- Coordinate with 2 fire departments, sheriff's department, Pisgah High Cheerleading squads, and local volunteers to man all stations **(2 hours) (5 Projects)**
- Make/serve soups, fruit, desserts, etc. at finish; volunteers man food line **(99 hours)**
- Conduct two awards ceremonies **(2 hours)**
- Solicit race sponsors **(20 hours)**
- Recognize sponsors through signage/thank you letters/personal visits **(40 hours)**
- Race day coordination of all volunteers **(25 hours)**
- Asheville Track Club Grand Prix Race **(1 hour)**
- USATF certified so that runners can set national time records **(1 hour)**

**Expenses: \$7,401.88) (Income - Sponsors: \$5,400) (Income - Entry fees: \$6,416.43) (Income - sales: \$154) (Total Income: \$11,970.43) (Projects: 28) (Volunteer Hours: 338) (Partners: 37)**

**RURAL PRESERVATION COMMITTEE** focuses on informing landowners about conservation easements (543 permanent acres since 2007), land/water protection, agricultural sustainability, and showcasing Bethel landscapes by obtaining/implementing grants through processing agencies.

- Assisted landowner in submitting easement application to be approval in 2018 **(2 hours)**
- Sponsor of Buy Haywood: Educates/supports Bethel and Haywood County farms, produce stands, tailgate and farmer's markets, stores, restaurants, historic ag sites, and value-added businesses. BRCO is listed on the Agri-Tourism brochure (10,000 distributed). **(1 hour) (Expense: \$500 – listed as Benevolence)**
- Filmed 3 segments of *Fertile Fields of Bethel* DVD **(20 hours)(3 projects)**
- Participants in the 2-year filming of *Fertile Fields of Bethel* DVD reviewed/edited **(24 hours)**
- Completed production/copies of *The Fertile Fields of Bethel* DVD which uses local farmers and extension agents to show how the fertile fields in the Bethel area support successful agricultural operations that help drive the local economy. **(104 hours) (Expense: \$5,878.22) (Sales Income: \$285)**
- Haywood County Farm Bureau sponsored the DVD and will distribute to every county in NC for use for FFA classroom instruction. **(1 hour) (Income: \$500)(2 projects)**
- Haywood Electric Membership Corporation sponsors the DVD. **(1 hour) (Income: \$1,000)**
- Gave guidance on establishing a Monarch Butterfly Waystation. **(5 hours)**
- Chair established a certified butterfly garden at Shelton House Museum and used it to show home gardeners how to establish the milkweed and pollinator flowers that are critical to the Monarch's survival **(75 hours)**
- Funded the Bethel Middle School Future Farmers of American Chapter. Funds purchased FFA jackets for competitions. **(1 hour) (Expense: \$495 – listed as Benevolence)**
- Nominated Bill Holbrook for the WNC Communities Hall of Fame Award **(10 hours)**
- Website update includes links to conservation programs. **(8 hours)**
- Conducted a Leadership Haywood Training seminar **(10 hours)**
- Donated **\$50** to Haywood Waterways Association **(listed as Benevolence)**

**Expenses: \$6,923.22 – \$1,045 counted under Benevolence = \$5,878.22) (Donations and sponsors Income: \$1,500) (Sale Income: \$285) (Total Income: \$1,785) (Projects: 17) (Volunteer Hours: 262) (Partners: 31)**



## GENERAL OPERATIONAL

**INCOME:** Rental: **\$9,270**; WNC Communities award: **\$2,000**; Haywood County Commissioners: **\$1,500**; County Council of Community Clubs: **\$150**; **Donations: \$325**

**Total General Operational Income: \$13,245**

**EXPENSES:** Utilities: **\$2,560.21**; Insurance: **\$1,523**; Website: **\$850.06**; Postal: **\$81**; WNC Luncheon: **\$240**; Cash: **\$46.15**. **Total General Operational Expense: \$5,300.42**

**Total General Operational Hours: (Website 500; Facebook 30; Email 25; Correspondence 40; Grants 100; Rental 10; Board & General Meeting attendance and duties 515) = 1,220 Hours**

**Total General Operational Partners: 14; Total General Operational Projects: 14**

**Economic Development & Sustainability: Economic development is the process by which a community creates, retains and reinvests wealth. The goal of economic development should be to raise the standard of living. How has your community assisted in this capacity? (Worth up to 10 points)**

**BRCO purchases items from local businesses, promote local farms, produce stands, and restaurants. We interact with other local non-profits that enable the organization to further its beautification, benevolence, educational, food pantry, historic and rural preservation mission. BRCO connects with businesses through our sponsorship program. We promote these businesses at the 5K/Half Marathon Race through signage, web site/Facebook, and publicity. Our website automatically links to the website of each of our sponsors. We also feature a local business at each meeting. Through our connection to individuals, schools, and non-profits we promote the welfare of local citizens with the aim of elevating their standard of living. BRCO is particularly proud of its Rural Preservation efforts. Through the Buy Haywood Agri-Tourism map sponsorship, we connect with 10,000 individuals to promote local farms, produce stands, restaurants, and agricultural related entities. Our history of educating land owners and obtaining grants to promote conservation easements has enabled our area to remain rural – with the special significance rural areas have for providing farm related income, feeding people/animals as well as creating an enticing visual connection to the environment. The Rural Preservation Committee’s advocacy for land/water conservation and flood mitigation provides protection for the economic viability of the entire Upper Pigeon River Watershed area. Our focus on protecting wild lands and natural features, as well as our historic preservation emphasis, helps to draw tourists to the area which promotes local economic sustainability.**

**Each committee’s purchases from local business and the organization’s connections to/support of schools, other non-profits, and individuals promote a higher living standard/better quality of life. Partners (see below) contribute to/benefit from BRCO’s financial and social support. (Font reduced to size 10)**

**Beautification:** *Be Fire Safe (inspection), Beth Cook (web master), Cold Mountain Nursery (landscaping), Dollar Tree (decorating), Encouraging Word Baptist Church (Fire Code Upgrades), Glen Thomas Electrical, Haywood County Fire Inspection Department, Haywood Water Treatment (filtration), Hometown Hardware (supplies), Lil’s (decorating), Lowe’s (electrical), Mark Wilson (carpenter/painter), Medford Tree Trimming, Michael’s (decorating), Mustang Consultants (electrical), NC Department of Natural & Cultural Resources (preservation consultation), Philip Wright Mechanical Contractors (furnace), Walmart (decorating).* **(Partners:18)**

**Benevolence:** *Beth Cook (webmaster), Bethel Elementary (Christmas Fund, Children in Transition), Bethel Middle (Christmas Fund, Principal’s Fund, citizenship award, Children in Transition, FFA), Pisgah High School (Children in transition), 6 families in need (funded), Haywood Advancement Foundation (oversees Buy Haywood), Haywood County Health & Human Services Dental Clinic (book donation, funded), Center Pigeon Fire Department (funded), Lake Logan Fire Department (funded), Haywood County Sheriff’s Department-Cops for Kids (funded), Buy Haywood (funded), Haywood Waterways (funded), Pigeon Community Center (volunteer), Preservation NC (funded), Nancy Armstrong (donor), Carol Litchfield (donor), Rosemary Janes (donor), donor, Walmart* **(Partners: 24)**

**Education:** *Beth Cook (webmaster), Canton Historical Museum (prop loan), Carroll Jones (author/ speaker), Cassie Parris (2016scholarship recipients), County Council of Community Clubs (meetings), Dan O’Neal (Quan Houses/ speaker), John Curtis (HCC workshop), Kray Sloan (Sloan’s Plant Farm/ speaker), Mike Finton (Reynolds School Foundation/ speaker), Mountaineer (publicity), Patrick Johnson (Haywood County Department of Health & Human Services/ speaker), Pisgah High School Guidance Department (scholarship research), Sharon Woodrow and helper (Haywood County Public Library/ speaker), Vicinitis (publicity), WNC Communities (awards luncheon, seminar)* **(Partners: 20)**

**Food Pantry:** *Aldi’s (food), Beth Cook (webmaster), Canton Insurance Agency (pantry insurance consultant), Century Comfort & Appliance Repair (refrigeration check), Duncan family (donor), Encouraging Word Baptist Church (donor), Go Grocery (food), Haywood County Farm Bureau (donor), Haywood Gleaners (donor), Jeru Truck Farming (consultants), MANNA (food), Medical group (drug cards), Riverside Baptist Church (donor), Spring Hill Baptist Church (donor), Senior Resources Center (John Chicoine), local farms and produce stands (support BRCO’s coupon program for fresh produce), 2-1-1 (resource listing), Donor.* **(Partners: 19)**

**Historic Preservation :** *Ann Melton (DVD filming), Beth Cook (webmaster), Bethel Middle School FFA (Osborne Boundary Oak), Bill Holbrook (photo donor), Bill Terrell (research/ Truss Bridge #79), Blue Ridge Books (sales location), Blue Ridge National Heritage Area (Heritage Trail and signage), Breaking Bread Café (sales location), Bruce Pace (DVD filming), Canton Historical Museum (donated a CD and DVD), Carol Litchfield (donor, researcher), Carroll Jones (created logo, Calvin Filmore Christopher historic marker, DVD filming, Truss Bridge #79/National Register application, donor) Cold Mountain Nursery (Osborne Boundary Oak), DAR (Osborne Boundary Oak), Dr. Doris Hammett (Osborne Boundary Oak), Dave Mc Carson (mows Pigeon Gap Watering Hole), Dick Alexander (DVD recipient for Pigeon Valley Award, recipient for NC Society of Historians), Dominick De Paolo (artist), Doug Chambers (DVD videographer), Edie Burnette (DVD filming), Haywood County Friends of the Library (DVD viewing), Gary Woollard (artist), Haywood Community College (Osborne Boundary Oak), Haywood County Historical & Genealogical Society (Osborne Boundary Oak), Haywood County Manager (research files), Haywood County TDA (Quilt Trail), Horace Green (DVD filming), Jerry Ledford (DVD filming), John Rolland (photographer), La Nae & Jack Mc Cracken (donors), Lake Logan Episcopal Center (DVD filming), Lenoir's Creek Farm (DVD filming), Mountaineer (publicity), NCDOT (historic marker), NC Department of Natural & Cultural Resources (National Register application), NC Federation of History (seminar), NC Society of Historians (state history award), Nancy Armstrong (DVD filming), Norman Long (donor), Possum on a Whale (music CD/DVD), Pat Powell (DVD filming) Preservation NC (funded), Richard & Evelyn Coltman (donors), Robert Cathey (photo donor), Rose Green (DVD filming), Rosemary Janes (donor), Ruth Shipman (DVD filming), Sam Powell (DVD filming), Sewab Studios (Calvin Filmore Christopher signage), Silver Bluff Nursing Home (Pigeon Valley Award), Susan Merrill (DVD filming), Ted Darrell Inman family (Pigeon Valley Award nomination), Vicinitis (publicity), Village Framer (art print framing), Wayne Carson (DVD filming) **(Partners: 56)***

**5K/Half Marathon Race:** *Appalachian Apothecary (donor), Asheville Track Club (advertising), Black Bear Café (donor), Beth Cook (webmaster), Bethel Middle School (race location), Breaking Bread Café (food donor), Canton Insurance (insurance), Carolina Runner (blog), Center Pigeon Fire Department (course safety), Clark & Leatherwood (donor), Cold Mountain Nursery (donor), Cops for Kids (donor), Dave Bryson (Pace Running Magazine advertising), Event Mercenaries (Timing), First Citizen's Bank (donor), Frank's Singlestop (donor), Haywood County Sheriff's Department (course safety), Haywood Regional Medical Center (donor), Hometrust Bank (donor), IMathlete (online registration), J W Johnson Tomato Company (donor), Joey's Pancake House (donor), John Highsmith (donor), Jukebox Junction (breakfast; donor), Ken Wilson Ford (donor), Lake Logan Fire Department (course safety), Multi-Plex Holding (t-shirts and giveaways), Laura Ivey (Race Facebook/Race webmaster, race director), Pigeon Valley Septic (donor), Pisgah High School Varsity and JV Cheerleading Squads (helpers), Riverview Farms & Gardens (donor), Rogers Express Lube (donor), Sunburst Trout Farm (donor), USATF Certification (national certification), Waynesville Tire Company (donor), Wells Events (donor) **(Partners: 37)***

**Rural Preservation:** *Anonymous land owner (conservation easement), Beth Cook (webmaster), Bethel Middle School FFA (funded), Bill Holbrook (nominee for award), Buy Haywood (BRCO is agri-tourism guide sponsor), Danny Barrett (Ten Acre Garden DVD viewing), Doug Chambers Productions (videographer), Ray and Ron Chambers (Chambers Farm DVD viewing), Haywood Advancement Foundation (Buy Haywood overseer), Haywood County Farm Bureau (sponsor and distributor of DVD), Haywood EMC (sponsor of DVD), Haywood Waterways Association (funded), John and Rachel Leatherwood (Leatherwood Farm DVD viewing), Leadership Haywood (conducted workshop sessions), Caleb Rathbone (Superintendent of Mountain Research Station Test Farm DVD viewing), Ross Dairy Farm (DVD viewing), Bill Skelton (County Extension Director DVD filming), Barclay Taylor (Bethel Middle School Ag/FFA teacher DVD filming), Shelton House (Monarch Waystation), Tommy Queen Community Band (DVD filming), Bill Yarborough (NC Department of Agriculture Regional Agronomist DVD viewing, WNC Communities (application for farmer award). **(Partners: 31)***

**General Operational:/Organizational:** *Canton Insurance Agency, Dan Thomas (donor), Encouraging Word Baptist Church (rental), GO Propane, George Ivey (donor), Haywood County Council of Community Clubs (funding), Haywood County Republican Party (rental), Larry Rogers (rental), Old River Baptist (rental), Pisgah View Homeowner's (rental), Progress Energy (utilities), Thomas Smith (donor), US Postal Service, WNC communities (funding) **(Partners:14)***

**Community Vision:** **Briefly share future plans or additional relevant information about your community. (Bonus worth up to 10 points)**

**Beautification Committee** will continue to remodel the kitchen, paint, install historic floor molding, add hardwood floor in the vestibule/refinish floors in sanctuary, begin replacing windows in the newer sections of the church, and have the septic lines flushed.

**Benevolence Committee** will continue to assist individuals in need as well as support local schools and non-profits. We anticipate lending more assistance to homeless children at all 3 community schools as well as furthering our association with the county's Dept. of Human Resources to expand the school dental program. We have applied for a grant to assist with utilities assistance for indigent families.

**Education Committee** will continue to select a Pisgah High graduate for scholarship funding and bring in interesting speakers to maintain the interest in our bi-monthly meetings as well as to educate about community issues by taking/giving workshops.

**Food Pantry Committee** will attempt to expand information about its program to alert additional worthy candidates.

**Historic Preservation Committee** will edit and produce the 4 year project of the Sunburst Logging DVD as well as begin production on another DVD about Bethel's educational history. We will seek another historic art print and another site for a local historic marker. We will continue with our effort to secure National Register status for Truss Bridge #79. We will also install a new inductee into the Pigeon Valley Citizens for Rural Preservation.

**5K/Half Marathon Race Committee** will attempt to expand its reach to entice more runners and seek other ways to improve the race as our half marathon enters its quarter century anniversary as the oldest in the state and the third oldest in the Southeast.

**Rural Preservation Committee** will attend to the statewide distribution of the *Fertile Fields of Bethel* DVD, further assist Bethel Middle School FFA, and work with Haywood County agencies to conclude one permanent conservation easement that is in the works.

**BRCO is committed to supporting the local community and economy evidenced by our fundraising efforts, expenditures, willingness to take on hundreds of projects, devote thousands of hours, and connect with more than two hundred partners.**

**TOTAL EXPENDITURES: \$30,746.31**

**TOTAL INCOME: \$33,425.43**

**TOTAL VOLUNTEER HOURS: 3,765.75**

**TOTAL NUMBER OF PROJECTS: 329**

**TOTAL PARTNERS: 219**

**BRCO's MOST NOTEWORTHY ACCOMPLISHMENTS: 8-2016 – 7-2017:**

**Nationally:** Bethel Half Marathon is nationally recognized as **USATF Certified #NC 12099Ph**. Runners can set national time records.

**Nationally:** BRCO's Rural Preservation chair established a certified Monarch Watch Monarch Waystation at the Shelton House Museum.

**State:** BRCO's half marathon is the oldest in the state.

**State:** BRCO's Rural Preservation Committee has produced *Fertile Fields of Bethel* DVD to be distributed to every school department in NC.

**State:** BRCO's Historic Preservation Committee received its 3<sup>rd</sup> award from the NC Society of Historians.

**Regionally:** The half marathon is the third oldest in the Southeast.

**Regionally:** BRCO is one of 70 sites on Blue Ridge National Heritage Area's Heritage Trail.

**Regionally:** BRCO has received the "Community of Distinction" award from WNC Communities for 4 years in a row.

**Locally:** BRCO is on the Haywood County Quilt Trail

**Locally:** BRCO has 4 local historic markers and will add another in the fall.

**Locally:** BRCO has collected, produced, and sells 16 art prints, 7 books, 4 DVDs, and 1 CD that document local history /conservation.

**Locally:** BRCO's Historic Preservation Committee is producing a DVD of Sunburst and other historic logging villages/operations.

**Locally:** BRCO partners with a wide variety of local businesses, non-profits, educational institutions, governmental agencies, and individuals to accomplish its vision of Preserving Yesterday – Helping Today – Planning for Tomorrow to locate, coordinate, and lead local and regional resources to perform programs and projects that enhance the quality of rural life in Bethel.

**Locally:** Spent 800 hours researching/revamping our website to produce a comprehensive view of Bethel and BRCO.