

**BETHEL RURAL COMMUNITY ORGANIZATION, INC.**

PO Box 1333, Waynesville, NC 28786

[www.bethelrural.org](http://www.bethelrural.org)

Dear Friends,

We are requesting your support for the Bethel Rural Community Organization. Your contributions work with the funds raised by the Bethel Half Marathon and 5K Race, one of our fundraisers, along with dinners on the 3<sup>rd</sup> Saturday of the even months. With your help, we hope to attract more participants to each event and build an ongoing tradition that will allow us to preserve more of Bethel's rural and historic heritage, preserve the agriculture community, and provide other valuable services to our community.

The funds raised by these events, together with your contributions, are put to work directly in the community. We proudly maintain the Historic Bethel Presbyterian Church. Our organization sponsored the building of a community track at Bethel School and continues to pay a large portion of the cost of its lighting. We helped provide school playground equipment, greenhouse furnishings, and art department supplies. We supported the County School Board's efforts to build a model school in our community, directing special attention to environmental and green building concerns. We financially support community days, our local fire departments, and restoration efforts at Francis Mill and Inman Chapel. We donate to the Christmas fund for needy Bethel children, and have provided relief funds to flooded families. Through MANNA, we distribute fresh produce and operate a Community Pantry for those in need in Bethel.

We are dedicated to maintaining the historic significance of Bethel's heritage, and educating present generations of its significance. It is important to emphasize that our organization is a North Carolina pacesetter in assuring that our rural and agricultural heritage remains viable. I hope you have read one or more of the newspaper articles that have reported, and even heralded, our work in these areas.

The 18<sup>th</sup> annual Bethel Half Marathon and 5K Race will be held Saturday, October 8, 2011. Over 350 participants are expected from all over the Southeast. Many spouses, children, and friends also come to cheer for them. Out-of-town visitors to this event usually stay one or two nights in the area.

We hope you will be a part of these events and our efforts to support the wonderful people and places of the Bethel Community. Please review the Sponsorship Form on the reverse of this letter. There are several levels of sponsorship with associated benefits available. The Bethel Community would be very grateful if you can help. Thank you for your time and consideration.

Please make checks payable to **Bethel Rural Community Organization (BRCO)** and enclose it with this completed form.

**Bethel Rural Community Organization PO Box 1333 Waynesville, NC 28786**

For more information on the:

Half Marathon and 5K Race, contact Lucas Sorrells at 734-4099

For more information on the Organization, contact Ted Carr at 828-506-0939

**For information on different committees, contact Barbara Eaffaldano at 828-646-0303**

Sincerely,

Barbara Eaffaldano, President

**BETHEL RURAL COMMUNITY ORGANIZATION  
SPONSORSHIP FORM  
Bethel Half Marathon and 5K Race**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**\$250 + = BETHEL CHAMPION-** Sponsors at this level may elect to have their name and appropriate copy on a 2'x2' sign to be placed at the Race. A free Race entry application, a free link from our website to your website with your Name &/or Logo on every page of our website showing for the longest time and on the top of the sponsor page as well.

**\$175 + = BETHEL BENEFACTOR-** Sponsors at this level will get a free Race entry application, your name on a poster listing all sponsors, shown at the race. Your Name &/or Logo on every page of our website shown half time as above and in the upper portion of the sponsor page, along with a link to your website.

**\$100 + = BETHEL BOOSTER-** Your name or company name will be prominently displayed with other sponsors at the Race. Your Name &/or Logo on the sponsor page in the lower half of the page along with a link to your website.

**\$50 + = BETHEL HELPER-** Your name on the bottom of our sponsor page with a link to your website.

**\$\_\_\_\_\_ = INDIVIDUAL SUPPORTERS-** Your name along the side of the sponsor page along with all private sponsors.

If you would like to direct a contribution to a particular projects please check the one you prefer. If not marked, it will go where most needed.

Community Pantry     Heritage and Historic Preservation  
 School and Community Benevolence     Rural and Farmland Preservation

**Sponsors will be advertised on the BRCO website for  
one year from the time of donation**

Remember, as a **CHAMPION, BENEFACTOR, BOOSTER, HELPER OR INDIVIDUAL** Sponsor, your financial contribution offsets the expenses of the Organization so that the mission of the Organization can be fulfilled. We appreciate that as a business, you may wish to contribute 'in kind' which will be treated as above and will be greatly appreciated.

Please contact us with your offer to help.